

# Implications and Issues for the Information Professional

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## Do Creative Commons licences change the nature of copyright?

- No – copyright remains exactly as it was and is.

Do Creative Commons licences change the set of rights that may be licensed by the copyright holder, the licensor?

- No – the set of available rights remains exactly as it was and is.

## Do Creative Commons licences change the set of permissions available to the licensee?

- No – the set of permission available remains the same.

If copyright doesn't change, and the set of available rights for the licensor and licensee does not change, then what is the likely impact of Creative Commons?

- Knowledge – as creative commons licences become widespread amongst the user community they will create different expectations of information professionals.

## Users will begin to expect

- clearly understandable licences
- licence suites – a small set of different licences for different uses
- similar licences as they use elsewhere (especially on the Internet)
- knowledgeable guidance from their local information professionals
- access search by licence conditions

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# Impact on information professionals

Information professionals will want to

- have clear examples to hand as to how to use Creative Commons licences direction, in combination, and **in conjunction with material that does not have a CC licence.**
- consider metadata schemes for capturing licence use on a per item basis.
- be wary of technological solutions to digital rights management as these violate the CC licence



# Issues for information professional

- key participants in creative culture
- guardians of the commons
- digital rights management versus digital rights expression

# Issues for you?

## What are the issues you anticipate?

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